

The Application Persistence Partner Network

App hardening and resilience made simple



The Numbers Speak for Themselves

25% of devices had unhealthy security controls at any time, including:

34% Unhealthy Antivirus/Anti-malware

19% Unhealthy Client Management

22% Unhealthy Encryption

27% Unhealthy VPN

2021 Endpoint Risk Report

Why App Persistence and Resilience Matter

As an independent software vendor (ISV), customers rely on your security and business applications to protect their endpoints from cyber risks and empower their employees to remain productive. However, maintaining application integrity across an entire device fleet can be challenging.

While it may be true that the health of a security application can be impacted by faulty implementations, poor integrations, and lackluster maintenance, more commonly the following factors influence the integrity and efficacy of security applications:

- Re-imaging of an end user's device often leads to the software not being re-installed.
- Critical files are often corrupted when new third-party applications are installed or updated.
- Negligent users that damage or remove applications unknowingly.
- Malicious insiders and/or hackers that disable security applications to bypass security controls.

How do you assure that your software continues to function across disruptions, unintentional decay, or malicious actions that are fundamental to its operations?

APaaS: How It Works



Device ships with dormant **Absolute Persistence technology**



ISV customer installs purchased software app, which contains the **Absolute Agent technology embedded in the installer package**



Absolute Persistence technology is **activated**



Absolute Application Persistence reports on app health and **allows for autonomous, zero-touch repair and reinstall of ISV app**

App Hardening Made Simple

No worries, we have you covered. Absolute Application Persistence Network partners gain access to **Absolute Application Persistence™**, which leverages our privileged position in the firmware of more than 500 million PCs to measure and help maintain the health and integrity of their software.

This undeletable line of defense is either delivered as part of the **Absolute Endpoint Resilience** solution or built directly into our partner's software via the **Application Persistence-as-a-Service (APaaS)** to seamlessly repair and heal the applications their customers depend on.

Your Competitive Edge Delivered Today

With APaaS, ISVs and system manufacturers can assure that their applications remain installed, healthy, and effective to counteract human error, malicious actions, software collisions, and normal decay.

Absolute simply extends its undeletable line of defense of self-healing to nearly any application. In addition, APaaS partners have also access to telemetry data that offer insights into their application's health across their customer base – gaining an understanding to what is failing and why, allowing for continuous improvement.

Your customers will thank you, as they will be able to:

- Ensure application integrity by maintaining health and efficacy.
- Increase operational efficiency by relying on automatic, zero-touch, built-in resilience.
- Maximize productivity by guaranteeing availability of mission-critical applications and reducing IT helpdesk tickets.
- Increase ROI for existing security and software investments.
- Maintain compliance with internal policies, industry standards, and government regulations.

With Absolute APaaS, you can focus on your core business while we take care of your application hardening and resilience.

Join the Application Persistence Partner Network

The Application Persistence Partner Network brings together like-minded technology partners to enable a reliable, resilient work from anywhere experience. Instead of investing in application hardening and maintaining code, partners leverage Absolute's field-proven technology to stand out from the pack by assuring application uptime and integrity.

JOIN NOW

Your Benefits

- **Stand out from the pack** – differentiate against competition by assuring application uptime and integrity.
- **Access rich application health telemetry** (e.g., total number of repairs and re-installs, app versions used in the wild, total number of repairs and re-installs by app version, app integrity, top failure reasons), allowing for cost-effective application performance tuning.
- **Lower development cost** – instead of investing in application hardening and maintaining code, you can leverage Absolute's field-proven technology.
- **Improve customer satisfaction** through better return on investment and reduced support calls.
- **Focus on what you do best** and let Absolute deliver Application Persistence for your apps at scale.

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Our customers rely on our application continuously throughout each day to ensure only authorized users are accessing their systems and sensitive data. Plurilock is excited to partner with Absolute to add persistence capabilities to our endpoint agent as a new offering for our customers.



Ian L. Paterson,
CEO,
Plurilock Security

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Through APaaS, we are able to extend Absolute's undeletable line of defense and self-healing capabilities to our application to ensure it stays up and running. This gives us the confidence, and the validation, that we are delivering on our promise of keeping customers' highly sensitive data secure.



Dexter Caffey,
CEO and Founder,
Smart Eye Technology