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Cherian Thomas  
IT Department  
De Beers Canada

## De Beers Canada Turns to Absolute Software for Diamond-Tough Notebook Security

*Founded in 1888, the De Beers Group is the world's leading diamond mining company. De Beers Canada recently announced plans to open its first diamond mine outside of Africa, the Snap Lake Project in the Northwest Territories, Canada. The company is also investing one billion dollars in the construction of the Victor project, Ontario's first diamond mine, due to start production in 2008. Together, these two projects will increase Canadian diamond output by 40 percent.*

The Information Technology (IT) team at De Beers Canada chose Computrace® by Absolute Software as part of the company's security initiative to help protect the data contained on the company's notebooks across Canada. As a member of the IT team, Cherian Thomas helped evaluate, test and implement the software.

"We received a directive from the CEO and the Executive Team to find a way to track and protect our company's mobile computers – especially those belonging to the executives and the geologists in the field," explains Cherian. "I was already aware of Computrace from my Dell sales rep, and when I looked at Absolute's website, I found that their flagship product, Computrace, would suit our needs."

"I also like the fact that if a notebook computer goes missing, we can perform a remote data delete on the machine, to ensure the data does not fall into the wrong hands. Speculation about a mineral deposit – whether fact or rumor – can cause investors to drive up a stock or dump it, so we must be extremely careful to protect our data and intellectual property. If a geologist's or executive's notebook fell into the wrong hands, the results could be wide-ranging. Therefore, in our industry, the data can be worth much more than the hardware, although I do appreciate the fact that Computrace offers a Service Guarantee of up to \$1000 if a stolen computer cannot be recovered."

Computrace IT asset tracking, data protection and computer theft recovery tools helps organizations such as De Beers Canada securely track computers, minimize the impact of laptop theft, and comply with privacy regulations. If a computer is stolen, the Absolute Theft Recovery Team partners with law enforcement to track and recover it or the customer may be eligible to receive up to \$1000<sup>1</sup> back through a Service Guarantee. An optional Data Delete function can be used to remotely wipe stolen computers to specifications set out by the U.S. Department of Defense.

"Computrace will be a standard application going forward at De Beers Canada on all new notebook computers," concludes Thomas. "We have not had a computer go missing since we rolled out the solution, but we are very confident that De Beers' data will be protected if a theft should occur."

**Absolute**<sup>®</sup>  
COMPUTRACE

<sup>1</sup> Absolute Software's Service Guarantee is subject to terms and conditions. For details, visit: [www.absolute.com/support/service\\_guarantee](http://www.absolute.com/support/service_guarantee)

### About Absolute Computrace

Absolute Computrace by Absolute Software allows organizations to centrally track and secure their IT assets within a single cloud-based console – the Absolute Customer Center. They can easily identify computers and ultra-portable devices that have gone missing, enforce software policies, and maintain a fleet of optimally running devices. Most importantly, they can remotely invoke preemptive or reactive security measures to safeguard each device and the data it contains.

### About Absolute Software

Absolute Software is the global leader in firmware-embedded persistent endpoint security and management solutions.

We provide organizations with comprehensive visibility and control over all of their endpoints – regardless of user or location. Our customers are able to optimize productivity, reduce operating costs, prove compliance, and remotely secure all of their devices and the corporate data they contain.



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